



Boy Scouts of America Wood Badge

Information for Employers Regarding BSA Wood Badge

Wood Badge is the highest and most advanced adult training course offered by the Boy Scouts of America. While it is rich in Scouting history and tradition, participants will spend 5 full days and nights learning modern leadership theories from contemporary scholars such as Ken Blanchard (author of *The One Minute Manager* series of books), Stephen R. Covey (author of *The Seven Habits of Highly Effective People* and *Principle-Centered Leadership*), and Spencer Johnson (author of *Who Moved My Cheese?*). A complete set of references can be found at the end of this document.

Wood Badge has five Central Themes that encapsulate the course content, with specific core competencies as a part of each. These are:

- 1) Living the Values
 - a. Values, Mission, and Vision
 - b. Aims and Methods
 - c. Inspiring the Heart
- 2) Growing
 - a. Know Thyself
 - b. Learning to Listen, Listening to Learn
 - c. Applying Interpersonal Savvy
- 3) Connecting
 - a. Communicating Effectively
 - b. Including and Optimizing Diverse Talent
 - c. Managing Conversations
- 4) Guiding
 - a. Planning with a Bias for Action
 - b. Developing Individuals and Teams
 - c. Coaching and Mentoring
 - d. Creating a Culture of Trust
 - e. Managing Conflict
 - f. Assessing Team Performance
 - g. Self-Assessment
 - h. Celebrating Team Success
- 5) Empowering
 - a. Embracing and Leading Change
 - b. Leaving a Legacy
 - c. The Greatest Leadership Secret

These core competencies are taught through lecture, group discussion, hands-on exercises, teamwork activities, and through the creation of goals that apply the leadership training received. At the conclusion of the course, attendees will have created at least 5 goals.

A counselor will be assigned to work with each attendee for 18 months to ensure application of the training they received and to facilitate their completion of the 5 goals. Leadership training like Dr. Blanchard's courses and workshops, offered through The Ken Blanchard Companies, can cost more than \$500 per day (\$2500 for 5 days). The Boy Scouts of America have negotiated royalty fees and intellectual property rights which allows them to offer an entire 5-day course for only \$275.

Leaders at many companies (such as IBM, Motorola, and Intel) have recognized the intrinsic value this training is to their employees. As such, many agree to pay the course fees and/or give time off as part of their employee's professional development and lifelong learning or training plan.

If you would like additional information, please feel free to contact the Boy Scouts of America, Occoneechee Council at 919-872-4884.



Boy Scouts of America

Wood Badge for the 21st Century

BSA Wood Badge Training Resources

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