



Dean E. Smith

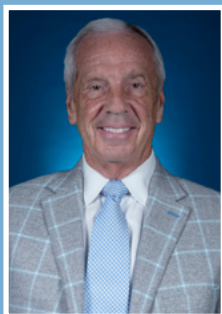
Distinguished Citizen Award Dinner

November 28, 2023 | 7:00 P.M. | The Carolina Club | 150 Stadium Dr. Chapel Hill, NC 27514

THE GOAL OF THIS EVENT

is to bring our state's top business leaders together to honor an extraordinary leader in Chapel Hill to raise \$200,000 to support Scouting programs in the Chapel Hill community and in Orange County that develop character, citizenship, leadership, patriotism, self-reliance and personal fitness.

Proceeds from this event would be used to break down barriers such as transportation, consistent leadership, safe meeting places and financial resources to instill the values of the Scout Oath and Law in Orange County's hardest to serve communities.



The inaugural **DEAN E. SMITH DISTINGUISHED CITIZEN AWARD** will be presented to Coach Roy Williams at the dinner in honor of his outstanding contributions to North Carolina while exemplifying the values found in the Scout Oath and Law.

COACH ROY WILLIAMS

Honoree

EVENT COMMITTEE:

Creighton Blackwell
Coastal Credit Union

Keith Burns
Maynard Nexsen

Paul Fulton

Scott Smith
UNC Kenan-Flagler
Business School

Kirk Bradley
Lee Moore Capital Company

Chris Cashin
Bootstrap Advisors

Howard Lee

Chuck Neely

David Turlington
MMC Financial Group

Dan Bryson
Milberg Coleman Bryson Philips
Grossman PLLC

Jack Clayton
TowneBank

Scott Ogle
TruLab

Ted D. Zoller, PhD
UNC Kenan-Flagler
Business School

Chris Fitzsimons

Coleman Ross

OCCONEECHEE COUNCIL is one of the largest and most prominent youth development organizations in North Carolina. We provide young people in Chatham, Cumberland, Durham, Franklin, Granville, Harnett, Lee, Moore, Orange, Vance, Wake and Warren Counties with responsible fun and adventure while instilling in them lifetime values and ethical character development as expressed by the Scout Oath and Law.

8,220
YOUTH MEMBERS
were served by our Council last year.



356
Scouts in our Council earned **EAGLE SCOUT** rank last year.



Over \$3 Million



of community service contributed by our Scouts and leaders annually.

A STUDY
by UNC Chapel Hill revealed Eagle Scouts in North Carolina are


30x
more likely to become an **ENTREPRENEUR** than an average business person.

LEADERSHIP DEVELOPMENT

3,009 Scout BSA Ranks Earned

2,641 Cub Scout Ranks Earned

2,727
STEM-FOCUSED merit badges were earned by Scouts in our Council last year.



CAMPS IN OUR COUNCIL
Camp Durant, Camp Reeves and Camp Campbell.



17,077
SCOUTS AND ADULTS used our properties and facilities for summer camps, weekend activities, outings, and training events last year.



BOY SCOUTS OF AMERICA
OCCONEECHEE COUNCIL

ocscouts.org/fos | 919.872.4884



Dean E. Smith

Distinguished Citizen Award Dinner

November 28, 2023 | 7:00 P.M. | The Carolina Club | 150 Stadium Dr. Chapel Hill, NC 27514

SPONSORSHIP COMMITMENT FORM

Name _____ Title _____

Phone # _____ Email _____

Please call me, our company may have employees interested in helping local scouts

Company _____

In Promotional Material, we prefer to be listed as _____

Address _____

City _____ State _____ Zip _____

Check enclosed (made payable to Occoneechee Council, BSA) Please Bill Me Credit Card

Name on Card _____ Credit Card # _____

Signature _____ Exp Date _____

Presenting Sponsor – \$50,000

Three VIP tables of eight • Full-page program ad (priority placement) • Logo and Presenting Sponsor recognition in all event promotions and event program Prominent event recognition • Custom recognition opportunities and special recognition in the Triangle Business Journal and throughout Occoneechee Council events.

Underwriter – \$25,000

Up to three tables of eight • Full-page program ad • Custom recognition opportunities throughout the year • Special Underwriter recognition in the Triangle Business Journal and throughout Occoneechee Council events.

Platinum Eagle – \$15,000

Up to two tables of eight • Half-page program ad • Prominent event recognition • Special Platinum Eagle recognition in the Triangle Business Journal and throughout Occoneechee Council events.

Golden Eagle – \$10,000

One table of eight • Third-page program ad • Prominent event recognition • Special Golden Eagle recognition in the Triangle Business Journal and throughout Occoneechee Council events

Silver Eagle – \$7,500

One table of eight • One-Quarter page program ad • Prominent event recognition

Benefactor Sponsor – \$5,000

One table of eight • Sponsor recognition in program materials & at event

Patron Sponsor – \$3,000

5 guests • Sponsor recognition in program materials

I cannot attend, but I'd like to support Scouting with a gift of

\$ _____

AD SPECS NOTE:

FULL-PAGE

5.5" x 8.5" (trimmed)
5.75" x 8.75" (bleeds)

HALF-PAGE

5" x 3.8125 in"

THIRD-PAGE

5" x 2.5"

QUARTER-PAGE

2.3125" x 3.8125 in" (vertical)