



2023 Occoneechee Council Scout Card Kick-Off 7:00pm





2023 Roll Out

- **Registration Currently Still Open at:**

ocscouts.org/scoutfundraisers/scout-cards/

- **Sale Starts when cards arrive**
- **Ends 6/30/2023**





Why are Scout Cards Successful?

- Price Point – The price point is perfect, it sells for \$5.00! Consumers instantly gets their “investment” back after redeeming ONE of the many coupons.
- Perceived Value – The Scot Card is a great value to the customer. In our current tough economy they are a great value and pretty much sell themselves.
- Easy Logistics – They are easy to distribute, they require little storage an no “heavy lifting”.
- Return on investment – There is NO out of pocket investment, you return what you don’t sell.
- Unbeatable Profits – Scout cards help provide the needed resources for families and Scout Units by helping eliminate financial barriers. Scouts earn 50% profit to be used towards their Scouting adventures – Camping being the biggest.





Scout Card Sales = Scouting Activities

Scouting Activity	Fee	Scout Cards
District Camporee	\$10	4
Marksman Game	\$15	6
Venturing Vortex	\$25	10
Spring Blast	\$35	14
Cub Day Camp	\$100	40
Registration <small>(Council & National)</small>	\$150	60
NYLT	\$225	90
BSA Summer Camp	\$375	150
NOAC	\$550	220

* Fees are approximate, not actual.





Merit Badge Opportunities with Scout Cards

Salesman



Journalism



Graphic Arts



Movie Making



Digital Technology



Art





Sandhills District Scout Cards



Angie Frassel

kfraz37@hotmail.com

910-578-4633



BOY SCOUTS OF AMERICA®

Prepared. For Life.®



What's new for 2023?

Changes

- **Sale now ends June 30th**
- **Papa John's 20% off Recurring online only**
- **(33 Different Locations Across our Council included in this offer)**





FRONT





DURHAM/CHAPEL HILL - PC53

FRONT

<p>TRACTOR SUPPLY CO. \$5 OFF YOUR PURCHASE OF \$25 OR MORE *SEE SIGN FOR DETAILS</p>	<p>Carlie C's \$5 OFF \$50 PURCHASE SEE SIGN FOR DETAILS. ONE TIME USE. EXPIRES 12/31/22</p>	<p>SUPERCUTS \$2 off Any Haircut Hot Towel Refresher Free after every haircut</p>	<p>Atlantic Tire & Service \$7 OFF OIL CHANGE WITH A FREE TIRE ROTATION More cars and light trucks. Valid at all Wake & Durham locations. ONE TIME USE. Expires: 12/31/22</p>	<p>TRIANGLE ACE Hardware \$5 OFF \$25 PURCHASE OF ALL REGULAR PRICED MERCHANDISE Excludes sale items, discontinued items, tires, garden, tools, toys, dog, green eggs, light, power tools and all the items the store may designate. ONE TIME USE. Expires: 12/31/2022</p>
<p>\$5.00 OFF your purchase of \$75 or more one time use only Harris Teeter harrissteeter.com please present to cashier</p>	<p>BOY SCOUTS OF AMERICA OCSCOUTS COUNCIL</p> <p>2022 SCOUT CARD DURHAM/CHAPEL HILL</p> <p>TO JOIN SCOUTING GO TO WWW.OCSCOUTS.ORG/JOIN By purchasing this card you are acknowledging Scout with more than just a word. You are also helping support our fundraising program. Only Scouts are eligible to join. Scout of the Year Award is given to the Scout who has the most outstanding achievements in the year.</p>			<p>Dick's Sporting Goods \$10 off your purchase of \$50 or more</p>

BACK

<p>TRIANGLE ACE Hardware \$5 OFF \$25 PURCHASE OF ALL REGULAR PRICED MERCHANDISE Excludes sale items, discontinued items, tires, garden, tools, toys, dog, green eggs, light, power tools and all the items the store may designate. ONE TIME USE. Expires: 12/31/2022</p>	<p>Atlantic Tire & Service \$7 OFF OIL CHANGE WITH A FREE TIRE ROTATION More cars and light trucks. Valid at all Wake & Durham locations. ONE TIME USE. Expires: 12/31/22</p>	<p>Online Check-in FIND THE LOCATION NEAREST YOU supercuts.com ONE TIME USE ONLY Coupons valid only at participating locations. Not valid with any other offer. No cash value. ID 2022 Supercuts Inc. Printed in the USA. Expires: 12/31/22 BSCAMP</p>	<p>Carlie C's \$5 OFF \$50 PURCHASE offer valid 12/22 to 12/31/22 at Carlie C's in Durham. Coupon keeps coupon. Required to spend \$50 prior to cash in one transaction. Offer excludes groceries, alcohol, gift card or pharmacy purchases. No cash value per family. ONE TIME USE. Expires: 12/31/2022</p>	<p>543294294310</p>
<p>850146004</p>	<p>Ad multi-use offers cannot be combined with any other coupons or specials. Expires 12/31/2022 unless otherwise noted.</p> <p>Ashworth Drugs</p> <p>BUY ANY SODA FOUNTAIN ENTRÉE AT REGULAR PRICE, GET A FREE ENTRÉE Of equal or less value</p> <p>offer valid for card holder only. All trademarks are property of their respective owners. The Boy Scouts of America does not endorse or sponsor any of the merchants or products on this card. Terms and conditions may apply for participating merchants.</p>			<p>Harris Teeter \$5 OFF your purchase of \$50 or more</p>





MOORE - PC48

FRONT

<p>FREE CACTUS BLOSSOM OR FRIED PICKLE APPETIZER with purchase of one adult meal</p> <p><small>ONE TIME USE. Not valid with any other offers or promotions. One per person per table. All orders location only. Expires 12/31/2022</small></p>	<p>\$5.00 OFF your purchase of \$75 or more one time use only Harrie Teeter harristeeter.com please present to a partner</p>	<p>\$5 OFF YOUR PURCHASE OF \$25 OR MORE -SEE SIGN FOR DETAILS</p>	<p>\$5 OFF OIL, LUBE, FILTER UP TO 5 OILS</p> <p><small>Subject to limitations on the use of the program</small></p>
<p>BOY SCOUTS OF AMERICA OCONECHEE COUNCIL</p> <p>2022 SCOUT CARD MOORE COUNTY</p> <p>\$5</p> <p>TO JOIN SCOUTING GO TO WWW.OCSOUTS.ORG/JOIN</p> <p><small>By purchasing this card you are helping Scout units across their way to camp! Card offered for fundraising purposes only. Subject to availability. Pick, Drop or Order Available to Scout Camp. The individual using this card will receive no direct financial benefit.</small></p>			

BACK

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<p>POORN7038</p>	<p>All multi-use offers cannot be combined with any other coupons or specials. Expires 12/31/2022 unless otherwise noted.</p> <table border="1"> <tr> <td> <p>CUPS CUPCAKERY BUY ONE CUPCAKE AT REGULAR PRICE, GET 1 CUPCAKE 1/2 OFF</p> <p><small>Available at Southern Shore Locations</small></p> </td> <td> <p>Buy one game of bowling. GET ONE GAME FREE</p> <p><small>Available at Locations</small></p> </td> <td> <p>FREE FRIED PICKLE APPETIZER with \$25 purchase</p> <p><small>Available at Locations</small></p> </td> </tr> <tr> <td> <p>\$5 OFF \$50 PURCHASE</p> </td> <td> <p>10% OFF ENTIRE PURCHASE</p> </td> <td> <p>FREE COFFEE/TEA/SODA WITH PURCHASE OF ENTREE AT REGULAR PRICE</p> </td> </tr> </table> <p><small>All trademarks are property of their respective owners. The Boy Scouts of America does not endorse or sponsor any of the merchants or products on this card. Terms and conditions may apply for participating merchants.</small></p>			<p>CUPS CUPCAKERY BUY ONE CUPCAKE AT REGULAR PRICE, GET 1 CUPCAKE 1/2 OFF</p> <p><small>Available at Southern Shore Locations</small></p>	<p>Buy one game of bowling. GET ONE GAME FREE</p> <p><small>Available at Locations</small></p>	<p>FREE FRIED PICKLE APPETIZER with \$25 purchase</p> <p><small>Available at Locations</small></p>	<p>\$5 OFF \$50 PURCHASE</p>	<p>10% OFF ENTIRE PURCHASE</p>	<p>FREE COFFEE/TEA/SODA WITH PURCHASE OF ENTREE AT REGULAR PRICE</p>
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FAYETTEVILLE - PC48

FRONT

Buy One Standard Game at Regular Price, get
GET 2ND STANDARD GAME FREE
ONE TIME USE
Expires: 12/31/2022

\$5.00 OFF
your purchase of \$75 or more
one time use only
Harris Teeter
harristeeter.com
*Offer provided for a choice

TRACTOR SUPPLY CO.
\$5 OFF
YOUR PURCHASE OF \$25 OR MORE
*SEE BACK FOR DETAILS

Carlie C's
\$5 OFF \$50 PURCHASE
ONE TIME USE
Expires: 12/31/2022

BOY SCOUTS OF AMERICA
OCCONECHEE COUNCIL

2022 SCOUT CARD
FAYETTEVILLE

\$5

TO JOIN SCOUTING GO TO WWW.OCSCOUTS.ORG/JOIN

By purchasing this card you are helping Boy Scouts of America. Card is valid for purchasing merchandise only. Excludes clothing items, food or other items for home use. The individual selling this card will receive no direct financial benefit.

DUCK DONUTS
\$10 OFF
your purchase of \$10 or more*

BACK

\$5 OFF \$50 PURCHASE
Offer valid 12/22 to 12/31/2022 at Carlie C's in Fayetteville and Harris Teeter. Excludes liquor, alcohol, tobacco, and other restricted items. Required to spend \$50 (before taxes) on eligible merchandise. Offer good on in-store purchases only. Excludes online purchases. See customer service for details.
ONE TIME USE. Expires: 12/31/2022

5439404310

1. See store location and expiration date with Cardholder's consent. See participating store locations. Offer good Feb. 1, 2022 to Feb. 28, 2022 at Harris Teeter. For this offer, you must spend \$75.00 purchase (before taxes) on all other merchandise. Excludes food items. See store for details.

Buy One Standard Game at Regular Price, get
GET 2ND STANDARD GAME FREE
ONE TIME USE
Expires: 12/31/2022

5439404310

SONIC
10% OFF PURCHASE
Participating Locations

HARRIS TEETER
10% OFF PURCHASE
Participating Locations

Red Robin
FREE APPETIZER
WITH PURCHASE OF ONE \$10.99 OR \$12.99 BOWL OR \$14.99 BOWL OR \$16.99 BOWL

BASKIN-ROBBINS
\$5 OFF
1.5 liter cone or 1.5 liter cup

OLD CHICAGO
\$5 OFF
\$20.00 purchase

ESCAPADE
10% OFF
Fayetteville Location

TAZIKI'S
10% OFF
Fayetteville Location

BASKIN-ROBBINS
10% OFF
ANY PURCHASE

HARRIS TEETER
10% OFF
ENTIRE PURCHASE

DUCK DONUTS
\$2 OFF
A DOZEN DONUTS

BONES
10% OFF
FOOD PURCHASE

30 MIN FREE JUMP
ONE TIME USE





LEE - PC48

FRONT

<p>Buy a 16" sub at regular price, GET AN 8" SUB FREE</p> <p>ONE TIME USE Expires: 12/31/2022</p>	<p>\$5 OFF PURCHASE OF \$25 OR MORE</p> <p>ONE TIME USE Expires: 12/31/2022</p>	<p>\$5 OFF YOUR PURCHASE OF \$25 OR MORE *SEE PAGE FOR DETAILS.</p>	<p>\$5 OFF OIL, LUBE, FILTER UP TO 5 QTS</p> <p>ONE TIME USE Expires: 12/31/2022</p>
<p>2022 SCOUT CARD LEE COUNTY</p> <p>TO JOIN SCOUTING GO TO WWW.OCSCOUTS.ORG/JOIN</p> <p><small>By purchasing this card you are helping Scout units earn their way to camp! Card allowed for fundraising purposes only. Supports local food, fuel, or other resources to Scout camp. The individual selling this card will receive no direct financial benefit.</small></p>			<p>\$5 OFF PURCHASE OF \$50 OR MORE</p> <p>ONE TIME USE Expires: 12/31/2022</p>

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CHATHAM - PC48

FRONT

Hayley-Bales STEAKHOUSE FREE FUN-YUN ONION WITH PURCHASE OF 2 ENTREES <small>Monday - Wednesday Only ONE TIME USE, EXPIRES 12/31/22</small>	 \$5.00 OFF your purchase of \$75 or more one time use only Harrie Teeter <small>harristeeter.com</small> <small>a policy provided for a policy</small>	TSC TRACTOR SUPPLY CO. \$5 OFF YOUR PURCHASE OF \$25 OR MORE <small>SEE BACK FOR DETAILS</small>	Little Caesars FREE CRAZY COMBO WITH PURCHASE OF 2 PIZZAS AT REGULAR PRICE <small>with a pending business. SEE THE BACK FOR DETAILS</small>
BOY SCOUTS OF AMERICA® CONNECTICUT COUNCIL 2022 SCOUT CARD CHATHAM COUNTY \$5 TO JOIN SCOUTING GO TO WWW.OCSCOUTS.ORG/JOIN <small>By purchasing this card you are helping Scout units earn their way to camp. Card offered for fundraising purposes only. Subject to pending check, troop or crew members to honor camp. The merchandise selling this card will receive no direct financial benefit.</small>			
			COUPON CARD \$10 OFF your purchase of \$40 or more*

BACK

Little Caesars FREE CRAZY COMBO WITH PURCHASE OF 2 PIZZAS AT REGULAR PRICE <small>with a pending business. SEE THE BACK FOR DETAILS</small>	 54394024510	 54394024510 Harrie Teeter <small>harristeeter.com</small>	Hayley-Bales STEAKHOUSE FREE FUN-YUN ONION WITH PURCHASE OF 2 ENTREES <small>Monday - Wednesday Only ONE TIME USE, EXPIRES 12/31/22</small>									
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Top Places to Sell

- **Go to where people are**
 - Community Gatherings
 - Chartered Organizations
 - After Religious Services
 - American Legion Posts
 - Sports Venues/Sports Clubs
 - Parks
 - Grocery Stores/Restaurants





Tips for Success

1. Sell your first scout card to your parent/guardian
2. Have your parents sell Scout cards to their colleagues at work
3. Call Grandma and Grandpa! They would love to support your sale.
4. Participate in a store front sale (grocery store, gas station, restaurant)
5. Take cards to school and ask your teachers
6. Ask Parents to post on social media a picture of you in uniform requesting friends to buy cards.
7. Visit the police station/Fire Station
8. Ask Pack or Troop Alumni for their support
9. Ask those that you support to support you (Girl Scouts/Booster Clubs, clubs)
10. Invest 1hr visiting neighbors asking them to support your scouting program
11. Visit local businesses to sell in their offices
12. Ask your Chartered Organization/Church if you can sell after meetings





What are the prizes this year?

ONLY ONE prize from Each Category will be awarded.

*The Prize Drawing will take place June 30th.
All winner will be announced on Facebook Live*

Number of Cards Sold PER Scout Prize Drawing

1 up to 99 \$150 Amazon Gift Card

100 - 499 \$200 Amazon Gift Card

500 Plus \$600 Amazon Gift Card

Number of Cards Sold per UNIT

The Unit that sells the greatest number of cards

\$200 Scout Shop Gift Card





Reporting the Sale

2 Important Documents used for the sale

1. Scout Card Tracker

2. Scout Card Unit Distribution and Settlement Form





Key Dates

- **Sale Begins-When Cards arrive**
- **April 28th-First Drawing announced**
- **May 12th –Second Drawing announced**
- **June 30-Sale Ends**
- **June 30th all extra cards and money is due to the council**
- **June 30th-Prizes are drawn for winners**





Contact Info

- Erin Zeek
- Senior District Executive/ Scout Card Staff Advisor
- Erin.Zeek@scouting.org
- (910) 261-1722

