

## Program Sponsorship Ad Guidelines

*(all sizes are width x height in inches)*

1. **Pacesetter - \$50,000+** - Full-page Ad: 5.5" x 8.5" plus .125" bleed on all sides (5.75" x 8.75" overall) (priority placement)
2. **Underwriter - \$25,000** - Full-page Ad: 5.5" x 8.5" plus .125" bleed on all sides (5.75" x 8.75" overall) (includes priority placement)
3. **Platinum Eagle — \$15,000** – Half-Page Ad 5.5" x 4.25" plus .125" bleed on all sides (5.75" x 4.5" overall)
4. **Golden Eagle — \$10,000** - Third-page Ad - Standard 5" X 2.5" with no bleed
5. **Silver Eagle — \$7,500** – One-Quarter page Ad - Standard vertical 2.5"x4" with no bleed

Please send all program ads to Sara Langan at [Sara.Langan@scouting.org](mailto:Sara.Langan@scouting.org) by February 14<sup>th</sup>.

### GRAPHICS NOTE

- We can use these file types: PDF, JPEG, PSD, Tiff, EPS & AI
- Please use 200 dpi images. 300 dpi is preferred.