

Ads can be color, grayscale or black and white. Color can be CMYK or RGB. Below is the breakdown of the sizes/bleed and attached is a low res version of last year's event program that you can share.

1. Underwriter — \$25,000 - Full-Page Ad with Full Bleed 5.75" X 8.75" - After page is trimmed the ad image will be 5.5" x 8.5" (priority placement)
2. Platinum Eagle — \$15,000 - Full-Page Ad with Full Bleed 5.75" X 8.75" - After page is trimmed the ad image will be 5.5" x 8.5"
3. Golden Eagle — \$10,000 - Half-page Ad - Full Bleed 5.75" X 4.5" Includes a .125" bleed on every side. After page is trimmed the ad image will be 5.5" x 4.25"
4. Silver Eagle — \$7,500 - Third-page Ad - Standard 5" X 2.5" Will have .25" space around ad image
5. Legacy Sponsor — \$6,000 - Quarter-page Ad - Standard Vertical 2.5"x4"

#### GRAPHICS NOTE

- We can use these file types: PDF, JPEG, Tiff, EPS & AI
- Please use 200 dpi images. 300 dpi is preferred.